



Winnipeg Goldeyes Fan Club

The Lure



Calendar of Events

- **April 25**
Paul Edmonds. Final pre-season radio broadcast at 7:00 pm on 1290 CFRW
- **April 25**
Open House and Tryout. Come out to see the Goldeyes 2007 prospects.
- **May 25**
Home Opener. Don't miss the 2007 Home Opener against Kansas City, a preview of the fan club trip.
- **May 30**
Away Wednesday. Join us at St. James Bowling Lanes for our first Away Wednesday of 2007.
- **Aug 2 - 6**
Road Trip to Kansas City

Mid-Winter Get Together

The 4th annual mid-winter gathering of the Fan Club took place February 20 in the lounge at St. James Lanes. There were 37 guests in attendance.

Surprise guest "Goldie" joined us and posed for many photos with fan club members (see page 3).

We enjoyed an excellent buffet meal of assorted pizza, caesar salad, two flavors of chicken wings and veggies with dip.

After dinner Goldeyes GM Andrew Collier took the floor for a 30 minute question and answer period. He responded to a number of questions about the team and the league. Andrew also expertly fielded a

question about his own prowess as a player. When the session was complete we presented Andrew with a baseball, autographed by the Fan Club executive, as a token of appreciation.

As there was not a quorum at our AGM, we took a few minutes to ratify all the business that had come before the annual general meeting. This includes election of officers, financial statement and a change to the by-laws, dropping the membership fee to \$15 per person.

President Allison Burns then explained the preparations for the Fan Club's annual road trip. The 2007 destination is Kansas

City on the August long weekend. We have made tentative bookings with the bus company, hotels in Sioux City and Olathe [just outside KC], T-Bones game tickets and are in the process of arranging the post game meal. The proposed schedule is to depart early Thursday, August 2, for Sioux City where we will spend the night. Friday morning we will continue to Kansas City and attend games Friday, Saturday, and Sunday evenings. Throughout the weekend will have ample time for sight seeing, shopping and the Saturday post-game meal. We are Departing for Sioux City approximately 15 minutes after the completion of Sunday's game, stay overnight in Sioux City, arriving in Winnipeg at approximately 10:00 p.m. on Monday.

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Get Your 2007 Fan Club Membership Early!

Would you like to meet your favorite Goldeye? Would you enjoy getting together with other fans and cheering on your team at Away Wednesdays? If this sounds like fun, the Winnipeg Goldeyes Fan Club is for you. Here is your chance to join our group and meet new friends.

As a Fan Club member you will receive:

- ▶ Discounted prices on club activities, such as the Kansas City Road Trip in August.

- ▶ Meet other Goldeyes fans and cheer on the team at our "Away Wednesday" get-togethers.
- ▶ Receive "The Lure", the official newsletter of the Fan Club.
- ▶ Enjoy other activities throughout the season.
- ▶ Participate in our Field of Dreams Fundraising activities.
- ▶ Enroll early and have your name entered into this year's membership draw. Pamela Sersun is the 2006 winner of a team autographed bat.



One Summer Day in August with Paul Edmonds

By: Ross Sutherland



Paul Edmonds prepared for tonight's game.



Paul Edmonds interviews Rick Forney.

“Look up, pucker up and Kiss it goodbye.”

Paul Edmonds



Paul Edmonds "suitcase" of broadcast gear.



Paul Edmonds Calls a Goldeyes Game at Can West Global Park.

Many professional baseball players have pre-game rituals, things they must do to get themselves ready for that day's game. But what does a radio guy do before a game that he is calling the play by play for? More specifically, what does Paul Edmonds—who is entering his 13th season as the Voice of the Goldeyes, do to prepare himself for calling a Northern League game?

I asked Paul Edmonds if I could tag along with him and see how he goes about his pre-game business. He agreed, and this is what I saw:

4:00 PM

Paul Edmonds arrives at the ballpark through the security entrance lugging along a large "suitcase" of broadcast gear. Paul has just come off a road trip so he checks his messages in the front office and makes his way up to the broadcast booth in CanWest Global Park.

4:15 PM

Paul starts writing his CKMW radio report. He calls Andrew Collier to check the attendance for tonight's game so he can include it in the report.

4:43 PM

Paul calls into CKMW and records his report over the phone. After the second take the report is done and he turns to his suitcase of broadcast equipment.

4:47 PM

Paul Starts setting up his broadcast equipment, making sure everything is working and all the cords are plugged in correctly.

5:05 PM

Paul makes his way down to the field where the Goldeyes are taking batting practice. Paul says hello to a couple of players as he searches out the manager of the Goldeyes' Rick Forney. For the next 10 minutes Paul interviews Rick in the Goldeyes' dugout.

5:23 PM

After getting the lowdown on the first base coach Steve Madock's latest tattoo, Paul corrals one of the newest Goldeyes—pitcher Luis Villareal to interview for the pre-game show.

5:30 PM

Paul heads up to the broadcast booth.

5:35 PM

He makes a stop by the meeting room and grabs some dinner from the buffet of chicken and rice.

5:40 PM

Paul starts writing his intro to the broadcast and is thinking about the trivia question for that night.

5:50 PM

Paul reviews the Calgary Viper line-up to make sure he is familiar with new players and will not mispronounce any names. Unsure of one of the players he gets up and walks over to the press box to confirm with Ron Arnst, the game announcer about the correct pronunciation.

6:00 PM

Paul prepares his scorecard for the game. He reviews the line-up for each team, taking note of who did what in previous series and any hitting streaks of note.

6:20 PM

Paul hands out cookies to me and his intern Brent Batters. Paul got the cookies from a loyal listener along with a note "Thanks for your good work"... he also goes over some statistics.

6:25 PM

Paul gets connected to 1290 CFRW and talks to the producer of his show.

6:28 PM

Paul sits and practices the broadcast intro and times it.

6:35 PM

GAME ON! Paul belts out the intro and he is ready to roll for the next three hours.

The game itself was not great as Goldeyes took a loss. But getting to watch behind the scenes of the radio broadcast was a lot of fun. I hope this adds to your enjoyment when listening to Paul on 1290 CFRW this summer.

2007 Mid-Winter Get Together Photos



Ted Ash with Goldie



President Allison Burns presents Andrew Collier with a baseball autographed by the Fan Club executive.

"90 percent of this game is half mental"

- Yogi Berra



Andrew Collier

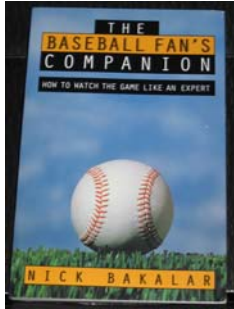


Estelle and Goldie



Andrew draws for Door Prize

While You are Waiting



The Baseball Fan's Companion by Nick Bakalar is a great book for novice and experienced fans alike. He discusses all aspects of the game from the basic rules to complicated strategies.

If you have ever wondered what to expect when each ball is thrown or whenever a ball is hit what each player on the field is doing and why. Mr. Bakalar will explain all this and much more, like how to watch a pitcher and figure out whether he should be replaced—before it's too late.

The book starts out discussing equipment requirements, including the baseball diamond regulation size and

continues discussing the rules of the game including how to keep score and pitchers etiquette. Player positioning, responsibilities and expectations are explained.

One of the most fascinating sections of this book reviews a variety of strategies and when they can be used successfully. Bunting can be a very important factor to a game, there are different kinds of bunts that are used in different situations—Nick Bakalar

explains them all and the statistics of their success rate.

Another very interesting section of the book is the one on statistics. Nick Bakalar explains very well in layman's terms how and why to keep statistics. He also explains how to understand and properly use them. Stats can be interpreted in many different ways, they can be maneuvered to see what you want. Mr.

Bakalar explains how stats are a tool in choosing players for your team and what they really mean to the day to day business of playing ball.

“The Trouble with baseball is by the time you learn how to play it, you can't play it anymore.”

By Frank Howard



“If a baseball statistic is meaningless to you, that's simply because you don't know what it means.”

- Bill James

Lets do the math.

Batting Average

To decipher a players batting average we divide the number of base hits by the total number of at-bats.

Fehlandt Lentini had 136 hits in 418 at bats (136/418) is a .326 batting average—5th in the league.



Slugging Percentage

The slugging percentage is derived from dividing the total number of bases of all base hits (one for a single, two for a double, three for a triple, four for a home run) by the total number of times at bat.

Jimmy Hurst had 178 total bases in 335 at bats (1585/335) for a .531 slugging percentage - 4th in the league.

Earned Run Average

Multiply the total number of earned runs by nine, and divide the results by the total innings pitched to get the earned run average.

Luis Villarreal has 27 earned runs in 89.2 innings pitched (27x9/89.2) for a 2.71 ERA—1st in the league.

