



Winnipeg Goldeyes Fan Club

# The Lure



## Calendar of Events

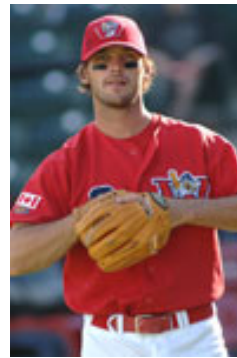
- **Aug. 2-6**  
Kansas City, KS. The Fan Club's 2007 road trip.
- **Aug. 15**  
Away Wednesday. Join us at the St. James Bowling Lanes for Away Wednesday.

## The 2007 Boys of Summer

Another season is entering the second half at Can West Global Park in Winnipeg.

The weather is warmer and evenings can be spent under the stars watching the boys of summer. The 2007 Winnipeg Goldeyes team look like they are having fun between the lines. They finished second in the North for the first half, and are now second overall for the year. This year the fight to the line will be fun to be part of, as it's the first time that neither Winnipeg nor Fargo have an automatic birth into the playoffs. I for one can't wait to watch the rivalry heat up.

This year's team has melded nicely and everyone is



Max Poulin  
#6  
Short Stop

contributing to the success.

Congratulation to all the fantastic efforts and great

performances of all the players, coaches and everyone involved in putting this team on the field. Max Poulin in his seventh year with the Fish receives special congratulations on his first professional grand slam.

We will meet this new group of Goldeyes when they join us for dinner in Kansas City on August 4th during our 2007 Fan Club Trip.

Becoming a member of the Goldeyes Fan Club is a great way to be a part of it all. Participation in events such as Away Wednesday will provide you the opportunity to meet other fans and cheer on this very promising 2007 team as they fight for a playoff spot and hopefully a ring in September.

## Inside this issue:

- The 2007 Boys of Summer **1**
- John Hindle **1**
- You can Observe a Lot by Watching **2**

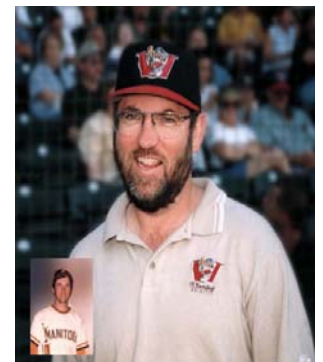
## John Hindle, "Jackrabbits In The Outfield"

John Hindle never thought that he would become an award winning author. He was pleasantly surprised when on May 18th, his book won the bronze medal for best non-fiction book in Western Canada at the Independent Publisher Book Awards (IPPY).

"I didn't know I could write a book" John replied when asked what made him decide to write Jackrabbits in the Outfield. "I felt that I needed to put my stories down on paper before they were

forgotten". These stories slowly developed into the home grown book "Jackrabbits in the Outfield".

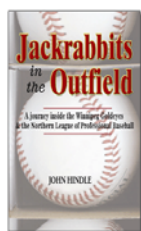
John has a long history in baseball as a player and minor league coach. John played for the Norberry Community Club, the St. Boniface Legionnaires Juniors, the Grandview Lakers, the St. Boniface Native Sons, the Redboine Senior Baseball League and the Giroux A's.



2004 Manitoba Baseball Hall of Fame inductee.

Continued on next page.

## John Hindle, “Jackrabbits In The Outfield”



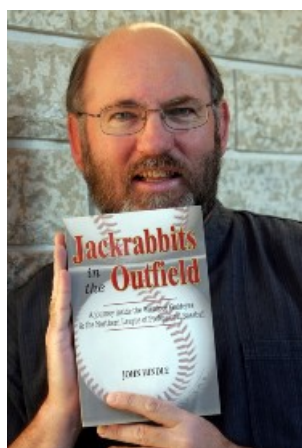
Winnipeg non-fiction Best Sellers List at McNally Robinson.



Independent Publishers Book Award for 2007.

*“I lived and breathed the Goldeyes. They will forever remain entrenched in my soul.”*

- John Hindle



From 1969-70 John coached the Norberry Bronco’s who were the 1969 Western Canada Finalists in Settler, Alberta. John went on to coach the Greendell Community Club from 1976-86 and joined the Boni-Vital Baseball Association in 1985 where he served on the executive until 1988.

John’s many other accomplishments were president of the Redboine Senior Baseball League in 1982. Director of MBA (Manitoba Baseball Association) in 2002 and President of the Manitoba Junior Baseball League of 2003. In 1986 John founded Home Run Sports a retail sporting goods shop in Winnipeg by moving it from his garage to a storefront location, but he is best known to Winnipeg baseball fans as the first General Manager (1994-2001) of their Winnipeg Goldeyes Baseball Club.

ball Club.

I asked John, who was huge influence in bringing Sam Katz’s idea to fruition, if his experience as a baseball player, coach, fan and administrator made his job as the Goldeyes general manager easier? “The difference between easy and difficult is enjoyment;”

*“Baseball is summer’s greatest game  
What a lot of fun to see  
There is colour and excitement  
And it’s where we like to be”*  
By Doris Hindle  
1997

he replied. John loved his position as general manager of Winnipeg’s baseball team. “Not many Canadians have the opportunity to manage a professional baseball team” stressed John. “The sense of fulfillment, the excitement and the adrenalin rush from the fans could take away the exhaustion”, John stated.

Looking for great results, the Women’s World Hockey League summoned John to assist in the marketing of the playoffs in Winnipeg.

John has now moved on to the Canadian Association of Public Speaking, he delivers talks on building a successful business, team building and staff training.

“You can’t sell 20,000 tickets to a baseball game in a football stadium to set a world record without a very

strong office team”, John replies. The Winnipeg Goldeyes are great for this city thanks in part to the dedication skills of John Hindle.

Approaching every new task with energy, passion and a vision, we know that whatever John’s future holds, he will met with great success.

## “You Can Observe a Lot by Watching”

By: Yogi Berra

### The First Baseman’s Ball

Ever notice that the first baseman catches a ball as he heads back to the dugout after the third out? It’s the infielders’ warm-up ball. The first-base coach holds it once the inning gets started.

### New Ball

Whether the pitcher doesn’t like the way a particular ball feels (it might have flat seams or be too slick) or the batter fouls one into the stands, the umpire puts a new ball in play. Usually, he hands it to the catcher, but sometimes he throws it right to the pitcher. Watch out, some umps have cannons (a strong throwing arm)!

### Mute Button

Mute your TV and turn on the radio broadcast when watching baseball. You can match all the colorful descriptions and baseball terms to the image for a better understanding of the game.